

Course Title: Seminar and Research Techniques

Course code: EBNUS5111

Level: 500 NUS

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QUESTIONS

1. What is research in one sentence?
2. What makes a topic researchable?

ANSWERS

- A. Research is a systematic investigation and study of a subject or topic to discover new knowledge or gain a deeper understanding
- B. A topic is considered researchable when it meets certain criteria that makes it suitable for investigation and study; this include
 - **Novelty**: the topic should address a gap or contribute new insight to existing knowledge in the field
 - **Relevance**: the topic should have practical or theoretical significance and be of interest to the research community or society at large
 - **Feasibility**: it should be feasible to conduct research on the topic, such as time, funding, access to data or participants and necessary expertise
 - **Specificity**: the topic should be sufficiently focused and well-defined to allow for a systematic investigation and analysis
 - **Measurability**: the topic should be amenable to data collection and analysis, allowing for the formulation of research questions, hypothesis or objectives that can be tested or explored
 - **Ethical considerations**: the topic should be adhered to ethical guidelines and ensure the well-being and right of participants if applicable.